

REER SpA**Div. Sicurezza e Sede Amministrativa**

Via Carcano, 32 – 10153 Torino – Italia
 Tel. +39 011 2482215 – Fax +39 011 859867
Div. Illuminazione e Magazzino Spedizioni
 Via Meucci, 77 – 10040 Leini (TO) – Italia
 Tel. +39 011 9969833 – Fax +39 011 859867
 www.reer.it – info@reer.it

Cap. Soc. € 4.500.000 I.V.
 REA 751790 CCIAA Torino
 CF/PI IT 05997110019
 Authorized Economic Operator
 ISO 9001 – ISO 14001 – ISO 45001



Full disclosure on the use of cookies by the website reersafety.com

REER S.p.a., the owner of the processing of personal data of visitors to the website, pays special attention to their protection, the guarantee of their confidentiality and their protection from any action that may represent a violation.

This complete information on the use of cookies refers exclusively to the website that can be reached from the address <https://reersafety.com/en/>, which is managed by REER S.p.a. with registered office in Corso Re Umberto, 2 - 10121 - Turin (TO) and operating offices in Via Carcano 32, 10153 - Turin (TO) and in Via A. Meucci, 77, 10040 Leini (TO) and which can be contacted at privacy@reer.it.

But what are cookies? “Cookies” in English are small text files necessary for the server of the website that installed them to obtain information about the specific activity the user performs on the pages that make up the site (language choice, map display, etc.).

Cookies can be temporary (session cookies) and delete themselves at the end of the session or (permanent cookies) remain saved in the device's folders for long periods, reactivating each time the user reconnects to the same remote server.

Permanent cookies may also contain a unique identifier code to enable tracking of web page interactions and create a personalized user profile based on statistics and, for example, search habits. Through the information collected by such cookies, specific advertisements can be presented to the user and such as to meet their interests. These cookies can be activated with the user's consent.

Type of data processed by the Site

Some personal identifying data (first and last name, country and email address) are voluntarily released by the user and are necessary for his registration and to allow him to access the restricted areas of the site (e.g. Download Area commercial documentation, manuals and software, Academy Area, Technical Support Area, Contact Area). The privacy policy notice, regarding the processing of such data, can be found at: <https://www.reersafety.com/en/privacy-policy/>.

Other data (e.g. IP address of the device from which browsing is done, operating system settings, software version, browser, language, etc.) are collected in an automated way by cookies. Some of these, technical cookies, are necessary for the proper functioning of the site. Without these some functions may not be available and make the browsing experience limited.

The data collected by technical cookies are, in addition, stored to the extent strictly necessary to ensure the security, confidentiality and integrity of the information being communicated between the devices and the server hosting the site.

Cookies can, again, be distinguished between first-party cookies, which are the cookies developed by the Site Owner itself, and third-party cookies, which are those developed by Third Parties other than the Site Owner.

The site <https://reersafety.com/en/> makes use of the following cookies as of the date of writing this full disclosure:

COOKIE NAME	COOKIE TYPE	COOKIE TIME	PART	DESCRIPTION
PHPSESSID	TECNICAL	SESSION	FIRST	The PHPSESSID cookie is a native PHP cookie and allows Web sites to store session state data. On the Web site it is used to establish a user session and to communicate status data through a temporary cookie, commonly referred to as

COOKIE NAME	COOKIE TYPE	COOKIE TIME	PART	DESCRIPTION
				a session cookie. Since the PHPSESSID cookie does not have a time expiration, it disappears when you close the client.
ancr_site_views	TECNICAL	365 days	FIRST (reersafety.com)	
cmplz_saved_categories	TECNICAL	365 days	FIRST	To store cookie consent preferences
cmplz_saved_services	TECNICAL	365 days	FIRST	To store cookie consent preferences
cmplz_banner-status	TECNICAL	365 days	FRIST	To store whether the cookie banner has been ignored
cmplz_id	TECNICAL	365 days	FRIST	To store cookie consent preferences
__cf_bm	TECNICAL	30 min.	THIRD (zoominfo.com)	Used to support Cloudflare's bot management.
_cfuid	TECNICAL	SESSION	THIRD (zoominfo.com)	Calendly sets this cookie to track users across sessions to optimize user experience by maintaining session consistency and providing personalized services
__stid	ANALYTICS	1 settimana	THIRD (Sharethis.com)	To archive and monitor the reach of the public
__stidv	ANALYTICS	1 settimana	THIRD (Sharethis.com)	For site analysis to determine pages visited, amount of time spent, etc.
_ga(...)	STATISTICS	365 days	THIRD (Google Analytics)	To store and count page views
_ga	STATISTICS	2 years	THIRD (Google Analytics)	To store and count page views
lgcountry	TECNICAL	1 month	FIRST (reersafety.com)	
_zitok	STATISTICS	365 days	FIRST (reersafety.com)	Stores information about the visitor during the time he/she remains on the page to properly deliver the communication services of the website
br_lgv_stat	TECNICAL	SESSION	FIRST (reersafety.com)	Used for grid/list display of activation/deactivation settings
visitor_id(...)-hash	TECNICAL	1 year, 1 month, 4 days	TERZA (pardot)	To provide protection against hackers
visitor_id(...)	TECNICAL	1 year, 1 month, 4 days	TERZA (pardot)	To store a unique user ID
df-session	TECNICAL	PERPETUAL	FIRST (reersafety.com)	
wc_cart_hash_	TECNICAL	PERPETUAL	FIRST (reersafety.com)	
df-random-userid	TECNICAL	PERPETUAL	FIRST (reersafety.com)	
ziwsSession	TECNICAL	PERPETUAL	FIRST (reersafety.com)	
ziwsSessionId	TECNICAL	PERPETUAL	FIRST (reersafety.com)	
cmplz_user_data	TECNICAL	PERPETUAL	FIRST (reersafety.com)	
wc_fragments_	TECNICAL	PERPETUAL	FIRST (reersafety.com)	
wpEmojiSettingsSupports	TECNICAL	SESSION	FIRST (reersafety.com)	WordPress sets this cookie when a user interacts with emoji on a WordPress site. It helps determine whether the user's browser can correctly display emoji
pardot	TECNICAL	SESSION	FIRST (reersafety.com)	The Pardot cookie is set while the visitor is logged in as a Pardot user. The cookie indicates an active session and is not used for tracking

NOTE: The analysis of the cookies used by the site was performed, as of the date of writing of this informative note, through the "developer tools" available in Google Chrome integrated with the analysis performed by the service available at the link <https://www.cookieyes.com/it/controllo-dei-cookie/>



From the website <https://reersafety.com/en/> it is possible to reach the pages of the main social networks (Instagram, LinkedIn, Facebook and Vimeo), dedicated to the company through the appropriate “social buttons” at the bottom of the home page.

The social networks accessed automatically acquire data about the user without involvement of the site owner. The latter will not automatically communicate or transmit any user information collected by first-party cookies.

It will be the owners of each social network that will activate any collection of user data and information in the manner indicated by each in their privacy and cookie policies, which can be reached through the following links:

- [LinkedIn](#)
- [Facebook](#)
- [Instagram](#)
- [Vimeo](#)

Managing cookie preferences

At each access to the site the user is allowed to accept (consent), reject (consent denied) or change (partial consent) cookie settings through the banner that appears on the home page via the “accept all cookies”, “reject all cookies”, “cookie settings” buttons. At any time the user can access the banner again to change cookie settings by clicking on the appropriate button.

Similarly, cookies can be enabled or disabled through the settings of each of the main browsers used for browsing from devices. Specifically, enabling or disabling cookies can be done in the manner indicated in the following links, related to the main browsers:

- <https://support.google.com/chrome/answer/95647?hl=it>
- <https://support.microsoft.com/it-it/windows/eliminare-e-gestire-i-cookie-168dab11-0753-043d-7c16-ed5947fc64d>
- <https://support.mozilla.org/it/kb/protezione-antitracciamento-avanzata-firefox-desktop?redirectslug=Enabling+and+disabling+cookies&redirectlocale=en-US>
- <https://support.apple.com/it-it/guide/safari/sfri11471/mac>

For all other browsers, please refer to the relevant setup or help pages.

Purpose of data collection. Data collected through automated cookie functions are used, in aggregate form, solely for the proper functioning of the site and to ensure a positive user experience. No information offered by cookies is related to a specific user and therefore it is not possible to identify them in any way. Cookies also act, through the information collected, to ensure the security of the site from breach attempts, attacks, intrusions and, consequently, of the user who is browsing. Among the data recorded in automatic mode is the IP address of the device that is browsing. This information could, in accordance with current laws, be used to block attempts to intrude and violate the site, which may constitute a crime. The site owner never uses such data for indirect identification of the User.

Data collected by cookies may be disclosed to third parties for the technical management of the servers hosting the site, for the performance of technical, logistical and other activities on behalf of the Owner Company.

These parties outside the owner (third parties) have access only to the data necessary to perform their tasks, agree not to use the data for other purposes, and carry out processing in accordance with applicable regulations.



Legal basis of the collection of information through the use of cookies is the consent of the User expressed through the selection of the mode of use of cookies through the banner.

The collection of data is done automatically through technical cookies whose function is essential for the proper functioning of the site. The deselection and blocking of such cookies by the User does not allow the complete and proper functioning of the site.

On the other hand, "analytics" and "marketing" cookies are used subject to the user's consent, which is always given through the voluntary and autonomous setting of cookies. In case of deselection or blocking, it will not be possible for the Site Owner to acquire aggregate information or proceed to carry out profiling activities for sending personalized advertising or commercial promotions.

Il server web dedicato (VM) sul quale risiede il sito oggetto della presente informativa è ubicato sul territorio nazionale presso il Data center di Rozzano (MI) ed è amministrato da un fornitore qualificato, che vi applica le adeguate misure di sicurezza logiche e tecnologiche per la sua protezione.

Data and information collected through cookie functionality will never be disseminated by the Owner of the site. They may be processed in aggregate form and for the purposes previously indicated by REES S.p.a. employees or collaborators, authorized to the processing activities and trained on the appropriate security measures put in place by the owner to protect the security and confidentiality of the data.

Any processing may be carried out, for the specific purposes indicated above, by authorized external personnel from IT service providers or consultants, identified and designated as data processors pursuant to Article 28 of GDPR 2016/679.

Data and information collected by cookies are processed by automated tools, protected by appropriate security measures and devices to preserve their confidentiality, to prevent their loss and to avert the possibility of their illicit, incorrect and consequent unauthorized access.

Third-party cookies share some data with their direct owners, whether social networks or service providers directly related to the proper functioning of the website. Depending on where these owners reside, data may be transferred outside the European Union area (e.g., Google, Facebook, LinkedIn via social plugins and the Google Analytics service). Such transfers are authorized under specific decisions of the European Commission and measures of the Data Protection Authority.

In addition to being able to proceed independently to the setting of cookies, visitors to the site, as Data Subjects, may, in the manner and within the limits provided by current legislation, exercise its rights, which are:

- request confirmation of the existence of personal data concerning you (right of access);
- know its origin;
- receive intelligible communication about it;
- have information about the logic, methods and purposes of processing;
- request the updating, rectification, integration, cancellation, transformation into anonymous form, blocking of data processed in violation of the law, including data no longer necessary for the purposes for which they were collected;
- in cases of consent-based processing, receive the data provided to the Data Controller, in a structured, machine-readable form and in a format commonly used by an electronic device;
- The right to file a complaint with the Supervisory Authority (Privacy Guarantor);

REER S.p.a. undertakes, as technological availability changes or in case of new purposes to be pursued through the website, to periodically update this document in order to ensure its compliance with the reference standards.